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WELL THEE

"App Ke Liye"

Message from **WealthApp Team**

Greetings from **WealthApp** family.
Let us Rejoice in the glory of Maa Durga.
Welcome to our latest edition of WellThee for the month of October, 2021.

Well Thee is for you (our clients) and your stories.
Please share stories of success, events and community work that you wish us to publish.
Email : **services@wealthapponline.com**
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“QUOTE OF THE MONTH”

POWER OF PATIENCE
=
POWER OF COMPOUNDING

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The grandest and most spectacular festival of Bengal is Durga Puja. But DID YOU KNOW the following facts?

The actual Durga Puja is celebrated in March.

The Durga Puja we celebrate in October is not the actual Durga Puja. It is known as Akaal Bodhan. The actual Durga Puja is celebrated in March and is known as Chaitra Basanti Puja.

Durga Puja is not all about happiness.

The mode of transport chosen by the Goddess for coming to Earth indicates the fate of the year. The most blessed mode is on an elephant. Horse brings destruction to crops, the boat brings floods and the palanquin shakes the Earth.

Only festival where the priest begs.

The priest has to beg at the doorstep of a brothel to procure the quintessential clay for idol making. The soil from the brothel is considered to be highly pure.

Mahalaya does not mark the beginning of Durga Puja.

The ritual of Chakshu Daan or giving the Mother her eye marks the beginning of Durga Puja.

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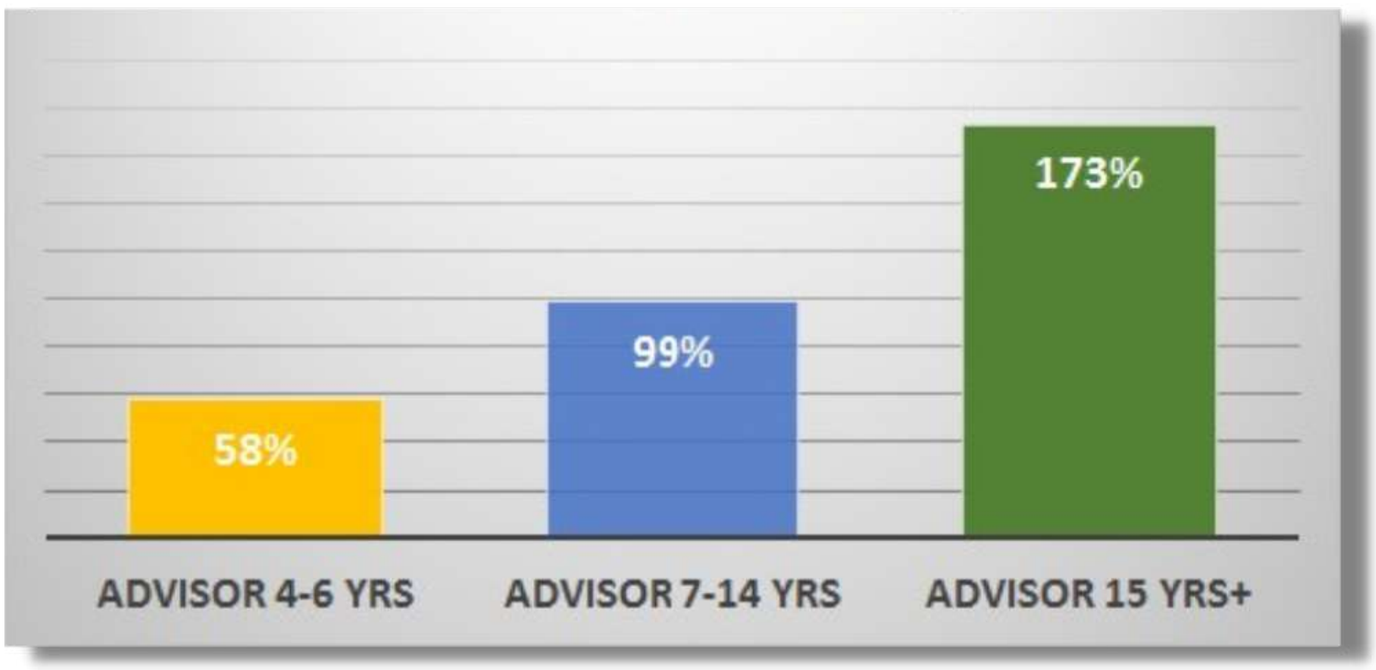
DID YOU KNOW how much wealth increases when a client engages a financial advisor?

A study conducted in Canada by CIRANO (a network of researchers) on the value of long-term financial advice has revealed that investors who engaged with a financial advisor for 4 to 6 years reported 58% increase in wealth over and above unadvised investors, while those who had been advised for 7 to 14 years saw a 99% increase in their personal wealth. Investors who engaged with a financial advisor for more than 15 years experienced wealth rises to the tune of 173%.

Extra Wealth created by advised investor over & above DIY (Non-advised) investor



Source: Econometric models on the value of advice of a financial advisor, a study by Cirano, Canada.

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Appno Ki KAHANI [CLIENTS' STORY]

Following are the client stories for this month.

In remembrance of Mr. Anuj Mukherjee

Mr. Anuj Mukherjee's closest friends, in remembrance of their friend for life, put their heads together to showcase his favorite photographs from the wilderness. The book "Anuj Mukherjee in quest of the wild" was launched on 6th September, 2021 that would have been his 50th birthday.

You can order your copy from the below mentioned link.
https://bit.ly/3zJ7tIO

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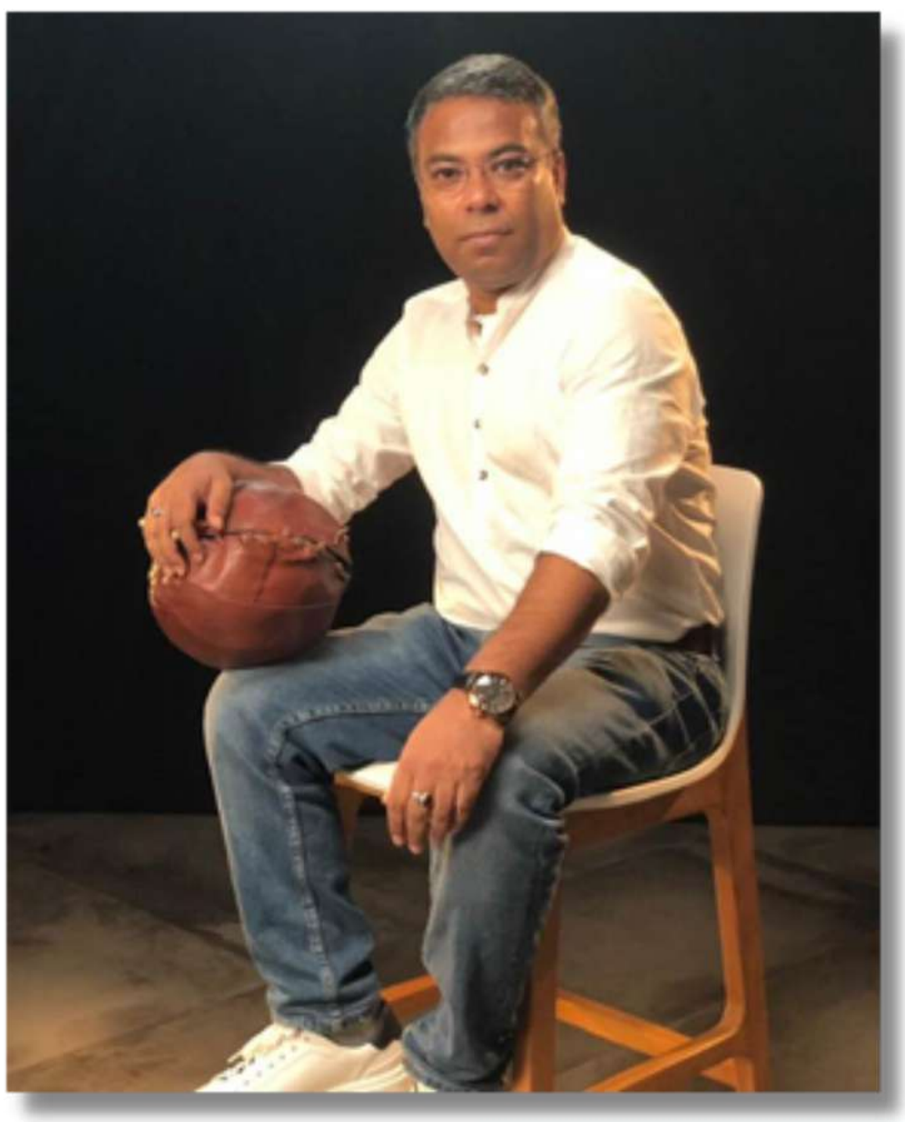
Mr. Dulal Dey



Golondaaj is a much-awaited upcoming Bengali sports film produced by Shrikant Mohta and Mahendra Soni. Story written by Dhrubo Banerjee and Dulal Dey himself, where he plays Purohit and shares screen space with Bengali superstar and MP, Dev Adhikari. It is the story of the pioneer in Indian football, Nagendra Prasad Sarbadhikari.

A teaser of the film (https://bit.ly/2XMJon0) was released on 15 April, 2021 on the occasion of Poila Baisakh which received a whopping response with more than 1.3 million views and still counting. The film is scheduled to be released theatrically on 10 October, 2021.

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Mr. Debraj Choudhury

'The Telegraph' put up a segment in "T2" to support and celebrate Wasabee and its addition of more menu items from South Korea and Philippines. Pandit Tanmoy Bose and Mr. Debraj Chowdhury are co-owners of Wasabee. We wish them all the best.

You can order from their restaurants in Kalikapur or Deshapriya Park via Swiggy, Zomato, Fooza and Flash Delivery.

WASABEE
ORIENTAL CUISINE

The Telegraph

WASABEE TRAVELS FROM SOUTH KOREA TO PHILIPPINES WITH ITS NEW MENU ADDITIONS

Asian dine den Wasabee that has been a part of the city's food scene since 2012, has added two new cuisines to its menu. Currently operating out of two outlets, Wasabee now has Korean grills to typical Filipino dishes.

"We keep adding various pan Asian cuisines to make our menu more inclusive. Two years back we had added a Burmese selection. As we grow older, we will keep adding more pan Asian dishes," said Tanmoy Bose, partner, Wasabee.

What: New menu addions
Where: Wasabee, 174A, Motilal Nehru Road, Deshapriya Park, near Priya cinema; 30, Arya Vidyalaya Road, Garia, besides Union Bank
Timings: Noon to 10.30pm
Meal for two: Rs 1,000 (all inclusive)

Chicken Dakgangjeong: This fried chicken dish from Korean cuisine has flavours of black pepper, ginger, garlic, and red chilli. The peanuts add texture and nuttiness to chicken. Rs 399

Kangkong Salad: A salad from the Philippines, this comprises thin-sliced water spinach, tomato, cucumber, onion and carrot. Some toasted sesame seeds add a nutty flavour. Rs 299

Non-Veg Kimbap: The popular Korean dish, similar to the Japanese sushi, is priced here at Rs 749. It comes rolled in rice, with a filling that consists of crab stick, chicken, egg, cucumber and radish.

Chicken Dakgnic: This hot and spicy Korean dish has grilled chicken served with teriyaki sauce. Priced at Rs 399, this doesn't need a side of of rice or noodles to go with.

Tanmoy Bose and Debraj Chowdhury, co-owners of Wasabee.

Text: Sudarshana Ganguly
(12 inters)
Picture: Pabitra Das

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Mr. Jeet Banerjee

Player of the match Mr. Sayan Ghosh, received gratification from our client, BCA and JU campus development committee chairman Mr. Jeet Banerjee and Stadium committee member Mr. NavRatan Jhawar at Eden Gardens in Match no. 21 of Byjus Bengal T20 Challenge.

HUMOUR

WHY DO FIXED DEPOSIT INTEREST RATES SMELL SO BAD?

BECAUSE THEY NEVER CHANGE.

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Result of last month's quiz.

The 3 winners of our last month's quiz are:

Mr. Zeeshan Kipriya

Ms. Ashveen Kaur Batra

Mr. Sugata Biswas

The answers to last month's quiz are:

A1) Partition Horrors Remembrance Day

A2) Bhubaneswar

A3) Reserve Bank of India

This month's question:

Let's check our general knowledge through the following quiz.

Q1) Which is the first country in the world to give status to Bitcoin as an official currency?

Q2) LIC has recently bought 3.9 percent shares of which bank?

Q3) Which male player has received the ICC Player of the Month award for August-2021?

Please WhatsApp your reply to +91 9836003438 with your full name.
The first 3 correct answers will receive a surprise gift from Team WealthApp
and their names along with their pictures will be published in the next Newsletter.

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Life at Wealthapp

Article by Mr. Soumyajit Ghosh in The Economic Times

ET THE ECONOMIC TIMES featured an article on "Retirement is a life-time opportunity", by Mr. Soumyajit Ghosh, Founder Director of Wealthapp Distributors.

You can read the full article in the website of ET THE ECONOMIC TIMES by visiting the following link:
https://bit.ly/3ibBquR

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Retirement is a life-time opportunity: Soumyajit Ghosh of Wealthapp

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Webinar on 'Parenting in the Covid Era'

WealthApp organized an exclusive Webinar for their clients on "PARENTING IN THE COVID ERA". The session was attended by more than 126 people across continents. The speakers for the session were Dr. Charles C. Schreiner, PhD - Child Psychologist and Entrepreneur based in California, USA and Mahacharya Shri Sourabh J. Sarkar, Visionary Educationist and Founder of the KarmYog for 21st Century Foundation.

You can view the session at:
https://bit.ly/3EXJgCn

For more videos you can join their FB page "Parenting Unlocked ":
https://bit.ly/3uhGYJ2

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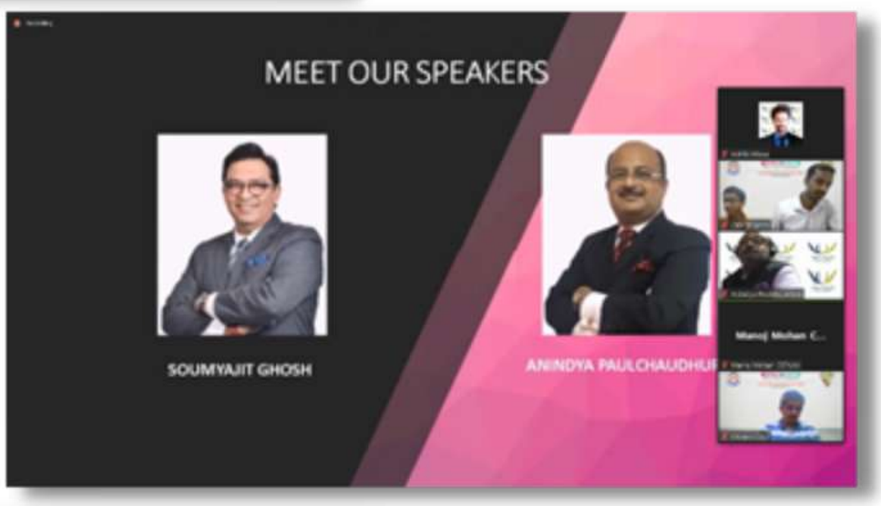
Webinar on “Myths and Facts about Health Insurance”

College of Engineering Trivandrum Alumni Association (CETAA), Kuwait Chapter organized a comprehensive Q&A Session with WealthApp key advisors Mr. Soumyajit Ghosh and Mr. Anindya Paulchaudhuri on “Myths and Facts about Health Insurance”.



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