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WELL THEE

"App Ke Liye"

Message from **WealthApp Team**

With the onset and spreading of the second wave, our team has started working from home, but keeping pace with digitization of our services we remain committed and available for our clients, 24/7.

"QUOTE OF THE MONTH"

Lack of Financial Planning is the root of all empty wallets.

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Appno Ki KAHANI
[CLIENTS' STORY]

Apart from our business relationship with you, we look forward to celebrate your articles, your stories, your achievements in your personal and professional life. We are grateful that you have shared such content with us and we can publish them in this month's edition of WellThee.

MS. MALAVIKA BANERJEE

Ms. Malavika Banerjee, Director- Kolkata Literary Meet and wife of our client Mr. Jeet Banerjee, has contributed this lovely article, which has been published in ***www.daakbangla.com.***

ডাক বাংলা.COM

We are more than honoured to share the article in our Newsletter for you.

Roger, Who Has Defeated Time

If GOAT stood for Gracefullest Of All Time, the argument would not have begun. Perhaps Rafael Nadal and Novak Djokovic would've been the first two to congratulate the silken Swiss.

For at least two generations of tennis fans, Federer has been a treat as sweet as a Nestle chocolate bar, as precise as an Omega watch and as cool and unflappable as the Alps where his hometown Basel is. It has been said that there are as many reasons to love Roger Federer as there are lakes in Switzerland. What is the Federer phenomenon? Why do his fans love him so fiercely? And finally, is he really that nice? 'Federer <3 Fans' needs to be decoded.

Love at first sight: In 2001, a boy with a scruffy chin defeated the then greatest player on grass Pete Sampras. Federer was only 19 years old at the time. I saw that match live and remember some of the rallies and one particularly unbelievable return of Sampras' second serve in the last game of the match. There was something special in his game as well as his reaction at the end. A baton had been passed, and the world was ready for a new era in tennis. Federer clearly was a player who could control the court and make his opponents sweat for their points. His longevity was not yet known as he sobbed away in stark contrast to a gutted but stoic Sampras. That brings us to point two and three.

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Real Men Cry: *The Federer Era coincides with the emergence of the millennial male who owns his emotions and is willing to show them to the world. It is safe to assume that Federer must have cried in five of his ten Grand Slam losses and in 18 of his 20 Grand Slam wins. Why does he cry? Theories abound. Is he simply overcome by exhaustion, is it the sight of his family in his spectator box, the presence of a former great (Rod Laver, Bjorn Borg, Chris Evert – he is not choosy), or could it be just the sight of his racquet? Anything can set off the tears, giving FedEx an endearing 'aww' factor.*

The long-playing vinyl: *Sourav Ganguly was the captain of the Indian cricket team when Federer won his first Wimbledon final in 2003. Ganguly had played some more, retired and was tipped to be BCCI president, when Federer made the final at Wimbledon in 2019. Equally, Donald Trump was debuting on television with The Apprentice in 2004, when Federer won is first Australian Open. After destiny's impossible zigs and zags, Trump was President when Federer won his sixth title at Melbourne in 2018. The world has turned, churned and upturned several times over, but Federer remains that one decent, reassuring and inspiring constant. For some of us, he makes middle age feel young, for others he is a symbol of how class is permanent. Youngsters who have no recollection of his first Grand Slam win are now his firm fans, living and dying by his impossible winners and exasperating unforced errors.*

A great champion needs a great rival: *Federer has a great rival, one who has matched him at every step for the better part of his career. Rafael Nadal has been Darth Vader to Federer's Luke Skywalker, Vilayat to the Federer's Ravi Shankar. However much you back one of them (Nadal has legions of adoring fans!) you know the other one is a likeable guy and a champion for the ages. The rivalry has kept millions glued to and invested in the sport, ensuring that each tournament they turn up at is a blockbuster. Today, their encounters have a chess-like quality with both players so familiar with the other's game that you can sense them anticipating each other's moves.*

Family man: *Andre Agassi once said that tennis is the loneliest sport. Even your rival is almost 25 metres away, across a net. Federer seems to be aware of this aloneness but more than compensates for it off court. He travels with both parents, wife and four children to most games and is known to be a family man. He has a vibe of someone possessing old-school family values while being equally at ease with those who see life differently.*

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One might argue that Federer could have taken firmer stands on social issues, but as an ambassador of sport he has been involved in charities across Africa and as a young man, even threw his weight behind relief work during the 2004 tsunami.

A poll was held worldwide to ascertain which public figure inspired the most respect and possessed the most credibility. The year was 2011, and the name at the top, Nelson Mandela, was a foregone conclusion. Who could be greater than Madiba, father to a nation, minstrel of peace and the figure who helped South Africa reconcile to the idea of a multiracial future? Interestingly, Federer was the second person on that list, reflective of how inspirational his persona was to fans worldwide. Today, the Swiss champion might just top a credibility and respect poll. The lessons his story and achievements carry are simple: Nice guys do not need to finish last, true triumph is in being graceful in victory, and very often the number of trophies does not matter as much as the moments of joy you provide while playing.

(Courtesy: www. Daakbangla.com)

MS. CHAITY GHOSH

Pandemic. Lockdown. Panic. Pressure.

The above words have taken over the lives across the globe amidst extreme frustration. People either worked from home or lost their job. Offices are closed so are the earnings for millions.

But sheer dynamism can never be restrained. The real entrepreneur never stops to re – invent newer roads to survive, create and advance. One such Corporate turned Entrepreneur is Chaity Ghosh. After being a leading face in MNCs' for 19 years, in the quest of a newer challenge she started her stand alone Brand and Event Management Services called PHREEDOM4VER and curved a name for herself in the city and beyond borders for years and created job opportunities for many. After the lockdown in 2020, she apprehended that this situation is far from calming down in near future. Sensing the need to sustain through this deadly disease, restore confidence among her employees and understanding the need of the larger society that is daily food, the entrepreneur along with other jobs in hand, switched gear to another opportunity – Food Home Delivery. That's how ***GOROM GOROM*** *emerged.*

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On 30th April, 2020, with a small but dedicated team, Chaity started GOROM GOROM - a Food Home Delivery Unit in order to keep the pockets of her juniors for daily needs and keep herself engaged to a new test. But most importantly her main philosophy beyond any fiscal exercise was to stand by the likes of elderly couples, who live alone, COVID infected families in distress, families with case of demise by providing human's basic necessity – food. Her main elation came from this ideology. She has set up a proper, hygienic kitchen with fresh edibles, sanitized packing accessories and prompt delivery where every needy person can access and survive during the pandemic. Apart from that she also has been catering to people with bespoke dishes as per individual choices. GOROM GOROM has an elaborate chart of options from a la carte to Thaali to choose from. Again she proved to be a leader on a new front. Her initiative has earned her not only appreciation but blessings from unknown quarters of city lives she touched with her humility and silent service. Give her a phone call and you are assured of an honest service. She continues to chase her dreams and championing it. We sincerely say "KUDOS Chaity".

Contact: 033 24668473 / (91) 9831094873

TEJASWI PV AND RISHIKESH CHHABRA

Co-founders of PlantDeck, Tejaswi PV and Rishikesh Chhabra, have been working for the last 5 years to reclaim the concrete jungle, using sustainable materials to add aesthetically pleasing green interiors and exteriors into our homes and living spaces. The addition of green spaces is one of the most impactful investments we can make to improve both physical and mental wellbeing for adults and children alike. Case in point, they got an opportunity to transform the EKAM Early Learning School, in Jubilee Hills, Hyderabad, launched by Shilpa Reddy and Samantha Akkineni, into a lush living environment. Even the green walls were set up without the use of plastics, presenting a model space for all.

Website: www.plantdeck.com
Email : rish@plantdeck.com

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MS. NIDHI DOKANIA

Yogilates With Nidhi – When you break this word you get 3 words! Yoga, Pilates and Nidhi J. Yes, you are thinking right! It is an online space that is created by Nidhi Dokania (A certified Yoga & Pilates instructor). Her first love is Yoga and her passion for fitness and own wellbeing led her deepen her journey through learning newer areas in yogic practices and also catapulted to becoming a certified Pilates instructor & sharing her knowledge through her teachings.

Stylus
MAKE A BETTER YOU

Nidhi and her 3 friends namely Divya Sharma (Kundalini Yoga teacher), Sheetal Dutta (Yoga Acharya & meditation coach) and Ranu Mishra (Yoga Acharya & transformation life coach), all practicing & teaching for more than a decade, got together to offer 'YOG' in it's true sense in 2020, a tumultuous year and full of uncertainty in people's lives. The need to stay calm and strong was indispensable and consequently launched their virtual studio ***http://yogilateswithnidhi.practicenow.us*** *with the practice of tools like Yoga, Pranayama, Meditation and Pilates.*

The platform stands out for its unique offering of the variety of Yoga forms (Hatha Yoga, Kundalini Yoga, Yin Yoga) and Pilates that comes with the flexibility of choosing from various time slots during the day & practice according to their experience, suitability & convenience.

The teachers are excited about the journey and the way it is unfolding. They are looking forward to a continuous holistic wellness offering with their best intention to serve people in their endeavor to pursue a positive and healthy overall wellbeing.

MR. SWARNENDU DE

Co-founder of Innofied, Author, Speaker and Mentor, Mr. Swarnendu De is a busy man. But he took out time to pursue his new hobby, Bottle Art. At home, with his little daughter he is busy painting bottles and transforming them into pieces of art.

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HUMOUR

It's true that money can't buy you true love.
It does, however, put you in a good position to bargain.

DO YOU LIKE TO TEST YOUR KNOWLEDGE?

Result of last month's quiz.
The 3 winners of our last month's quiz are:

Mr. Sagnik Sarkar

Mr. Kushal Nandy

Mr. Partha Pratim Majumder

The answers to last month's quiz are:

1) Manohar Aich
2) AM stands for Ante Meridiam whereas PM stands for Post Meridiam
3) Ashoka

This month's question:

Let's check our general knowledge through the following quiz.

Q.1) India's first metro railway service in Kolkata was started in which year?
Q.2) India's first all women post office is located in which city?
Q.3) Which is India's largest city by population?

Please WhatsApp your reply to +91 9836003438 with your full name.
The first 3 correct answers will receive a surprise gift from Team WealthApp and their names along with their pictures will be published in the next Newsletter.

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Life at Wealthapp

AXIS MUTUAL FUND

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Webinar on 'Global Innovation Fund of Fund'

WealthApp along with Axis Mutual Fund, organised a webinar exclusively for our clients, across the globe. The topic of discussion was on the International Funds and their growth prospects. It was followed by a QnA session where many of our clients cleared their knowledge about the growth and future of the MF market during the global pandemic.

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Life at Wealthapp

Webinar on 'Best companies of the world at your doorstep'

With the projected massive growth of international giants it is very important for our clients to know where and how to invest. Keeping this in mind WealthApp along with ICICI Prudential, organised a webinar for our clients. The webinar focussed on the scope and prospects of investing in global funds.

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