

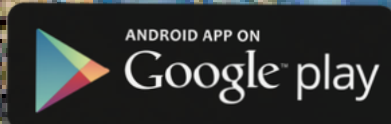


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WELL THEE

Newsletter | **Apr' 26**



Message from **Team WEALTHAPP**

Welcome to the April 2026 edition of WellThee.

We take great pleasure in honouring our clients and their remarkable stories through WellThee, our monthly e-magazine.

Please share your stories of success, events and community work that you wish to be published.

Email : services@wealthaponline.com

WhatsApp : **+91 7067447607**



“QUOTE OF THE MONTH”

“I'VE FOUND THAT WHEN THE MARKET'S GOING DOWN AND YOU BUY FUNDS WISELY, AT SOME POINT IN THE FUTURE YOU WILL BE HAPPY.”

- PETER LYNCH

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WEALTHAPP
CLIENTS' STORIES

Following are the client stories for this month.

Mr. Rajib Paul

Hearty congratulations to Mr. Rajib Paul on the upcoming launch of Bhooter Raja Dilo Bor's international outlet in the UK on 4th April 2026, along with the opening of another outlet in Kolkata's IT hub, Salt Lake - Sector V.

He has been honoured with the prestigious 'Restaurateur of the Year', while Bhooter Raja Dilo Bor won 'Best Bengali Casual Dining Restaurant' for the fourth time, at the Times Food & Nightlife Awards 2026.

He was invited as a speaker at the ABP Ananda Creators Confluence 2026 and also served as a panelist at the first edition of BCC&I "শিরোমনি" Entrepreneurship Excellence Awards 2026.



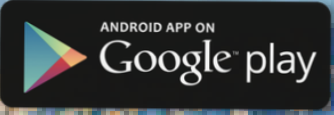
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WEALTHAPP
CLIENTS' STORIES

Mr. Sudip Mullick

Huge congratulations to our esteemed client, Mr. Sudip Mullick, for his remarkable triple crown moment at the Times Food & Nightlife Awards 2026. He won the 'Best Mithai' Award for Balaram Mullick & Radharaman Mullick and bagged a double honor for Bonne Femme in 'Best Global' & 'Best Fusion Casual Dining'.



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WEALTHAPP
CLIENTS' STORIES

Mrs. and Mr. Malavika and Jeet Banerjee

Despite a long-standing negative perception (“kichhu hobe na” mindset), the city is quietly building successful cultural and business ecosystems, with global companies, IPOs, and growing sectors like F&B and retail. The Times of India discussed the cultural revival in Kolkata, driven by initiatives in literature, art, retail, and sports with Mrs. and Mr. Malavika and Jeet Banerjee.



[You can click here to read the full article.](#)

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WEALTHAPP

CLIENTS' STORIES

Ms. Anisha Johri and Ms. Dola Mallik

The Times of India recently published an article highlighting the strong growth of Bengal's furniture market, driven by rising housing developments, rapid urbanisation, and evolving lifestyle aspirations. We are proud to share that our clients, Ms. Anisha Johri – Partner, Contour Furniture System, and Ms. Dola Mallik – Managing Partner, Nundy's, were featured in the article, sharing their valuable insights on the industry's evolving trends and opportunities.

TIMES OF INDIA BENGAL BIZ
 MARCH 25, 2024

COAL INDIA SUBSIDIARY CMPDIL FILES RHP WITH SEBI FOR IPO | **COLD STORAGE CAPACITY IN BENGAL HAS INCREASED TO 5.9 MILLION TONNE**

THE MODULAR MOMENT

A surge in housing developments and changing lifestyle aspirations is reshaping Bengal's furniture market, prompting manufacturers to tap into rising demand for modular and custom designs

INDUSTRY SPEAK

- We have a growing presence in Bengal through our expanding retail footprint across Kolkata and emerging cities such as Durgapur and Siliguri. **Dev Sarkar** | SENIOR VP AND HEAD OF CONSUMER BUSINESS, NUNDU'S
- The markets in tier II and III cities are promising due to increased exposure to digital platforms and increased income levels. **Vikram Gupta** | FOUNDER AND DIRECTOR, FLEXI SEATING SOLUTIONS
- There is immense growth of residential spaces in Kolkata and nearby areas. Our expansion plans include setting up of new stores at Howrah, Durgapur, Asansol, Siliguri and Burdwan. **Prateek Chaudhary** | DIRECTOR, IMPERS FURNITURE
- Improved logistics and supplier networks have made it easier for brands to scale operations beyond the metro like Kolkata. Renovation and second-home markets are also contributing steadily to the furniture industry in Bengal. **Dola Mallik** | MANAGING PARTNER, NUNDU'S
- The institutional furniture industry in Bengal is witnessing steady growth, driven by expansion of schools, colleges, skill-development centres and healthcare infrastructure. **Anisha Johri** | PARTNER, CONTOUR FURNITURE SYSTEM
- In new housing projects modular furniture has commonly been a natural choice for new property owners. Apart from Kolkata, Burdwan, Asansol, Durgapur and Kharagpur have become good markets for us. **Anisha Johri** | PARTNER, CONTOUR FURNITURE SYSTEM

MARKET WATCH

Annual turnover in Bengal: ₹15,000cr

- Wooden furniture dominates market with 70% share
- 20% Metal Furniture
- 10% Plastic Furniture

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Mr. Rajarshi Das

Our client, Mr. Rajarshi Das, Director of the Jac Olivol Group, shares how he transformed a family legacy rooted in Hahnemann Laboratory into a trusted household name. You can watch this powerful conversation on entrepreneurship, brand loyalty, and staying relevant in today's skincare market discussed in a podcast with Mr. Arijit Chakraborty, by clicking on the image below.



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Mr. Navarun Sen

The Bengal Chamber of Commerce & Industry (BCC&I) in association with The Telegraph, organised the event “What’s Your MQ?”, bringing together marketing professionals to showcase their knowledge and skills. Our client, Mr. Navarun Sen—Co-Chairperson of the Marketing and Brand Committee at BCC&I and President, Plywood & Panel at Century Plyboards (India)—delivered the vote of thanks at the conclusion of the event.

BCC&I'S 'WHAT'S YOUR MQ?' SAW MARKETING PROS RACK THEIR BRAINS

BCC&I's 'What's Your MQ?', organised in association with The Telegraph, saw enthusiastic participation from around 40 teams. An initiative by Marketing and Brand Committee of BCC&I, the quiz covered all aspects of the domain of marketing — from market strategy to advertising and brand management to channel distribution and other facets, and aimed to create an interactive platform where students, veterans and marketers could exchange knowledge. It also provided an opportunity for management students to excel beyond academics and gain knowledge in an interactive environment. Noted quiz masters Charanpreet Singh and Aurtiro Chowdhury hosted the quiz.

Scoring the highest and showcasing their quizzing skills, team Ignorance is Bliss emerged the winners. Members B. Naveen Kumar and Jayakanthan R posed with the winning memo.

No Brainer emerged as the first runners-up. Rabi Sankar Saha and Samanway Banerjee accepted the prizes.

No Expectations were the second runners-up. Kunal Mandal and Francis Rodrigues took home the prizes.

Praveen Shrivastava, co-chairperson, Marketing and Brand Committee, BCC&I, and chief of Marketing & Sales Branded Products & Retail (FP), Tata Steel Limited, welcomed the quiz participants.

Navarun Sen, co-chairperson, the Marketing and Brand Committee, BCC&I, and president — Plywood & Panel, Century Plyboards (India), extended the vote of thanks at the end of the event.

Quizmaster Aurtiro Chowdhury

Quizmaster Charanpreet Singh

Pictures courtesy: BCC&I

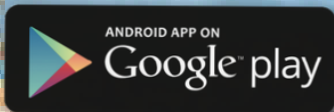
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Hotel Sonar Bangla

Marking a notable development in the hospitality sector, Hotel Sonar Bangla has acquired the leisure hotel property owned by the Peerless Group in the scenic destination of Mukutmanipur. Congratulations to team Hotel Sonar Bangla.



Apart from Mukutmanipur, they have their properties spread across Ajothya Hills, Darjeeling, Joypur forest, Kolaghat, Mandarmoni, Mayapur, Puri, Sunderban, Susunia, Taki and Tarapith.
 For bookings, Call +91 33 40060787 / 7291016036

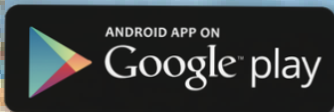
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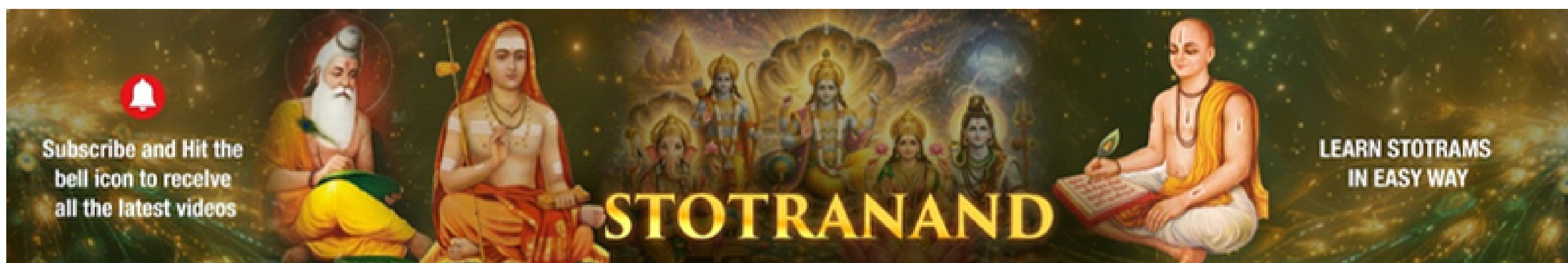
WEALTHAPP
CLIENTS' STORIES

Ms. Saroj Kalsy

Team WEALTHAPP congratulates Ms. Saroj Kalsy on the launch of her YouTube channel, "Stotranand." The channel offers soothing stotrams, shlokas and sacred chants for daily inspiration and inner calm. Interested viewers may subscribe and join this beautiful spiritual journey. The link to the channel is given below.



[Click on this link to view the channel.](#)



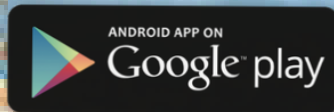
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LIFE AT WEALTHAPP

Leadership Conclave 2026

We are privileged to announce that Mr. Anindya Paulchaudhuri, Group CEO of Wealthapp, was selected as a Jury member for the third time at the Business Eminence Awards by News18 Bangla.



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LIFE AT WEALTHAPP

WEALTHAPP at Cognizant, Hyderabad

Team WEALTHAPP conducted an exclusive financial session for the employees of Cognizant at their Google Facility in Hyderabad.



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LIFE AT WEALTHAPP

WEALTHAPP at ITC, Bhadrachalam

WEALTHAPP conducted two interactive Wealth Management sessions, exclusively for the employees of ITC, Bhadrachalam.



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LIFE AT WEALTHAPP

Holi 2026

Team WEALTHAPP celebrated the vibrant spirit of Holi at office, with sweets and abir, spreading joy and togetherness.



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LIFE AT WEALTHAPP

International Women's Day

On the occasion of International Women's Day, WEALTHAPP acknowledged and celebrated all the women associated with them through a gala lunch and a special Women's Investor Session.



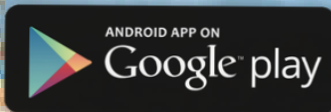
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LIFE AT WEALTHAPP

OBITUARY

In loving memory of



Ratnadip Roy
 October 23, 1938 - March 9, 2026

With profound sadness and deep gratitude for a life so beautifully lived, we remember Ratnadip Roy, a truly noble soul whose presence enriched all our lives.

*His kindness, generosity and quiet strength left an indelible mark on all of us at **WealthApp**.*

More than a well-wisher, he was a pillar of encouragement and faith, standing beside us with unwavering warmth through every challenge and sharing wholeheartedly in our successes and joys.

His gentle wisdom, gracious spirit and the dignity with which he lived his life will forever inspire us.... his blessings, values, memories will continue to guide and remain deeply cherished.

May his noble soul rest in eternal peace

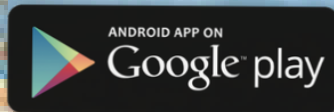
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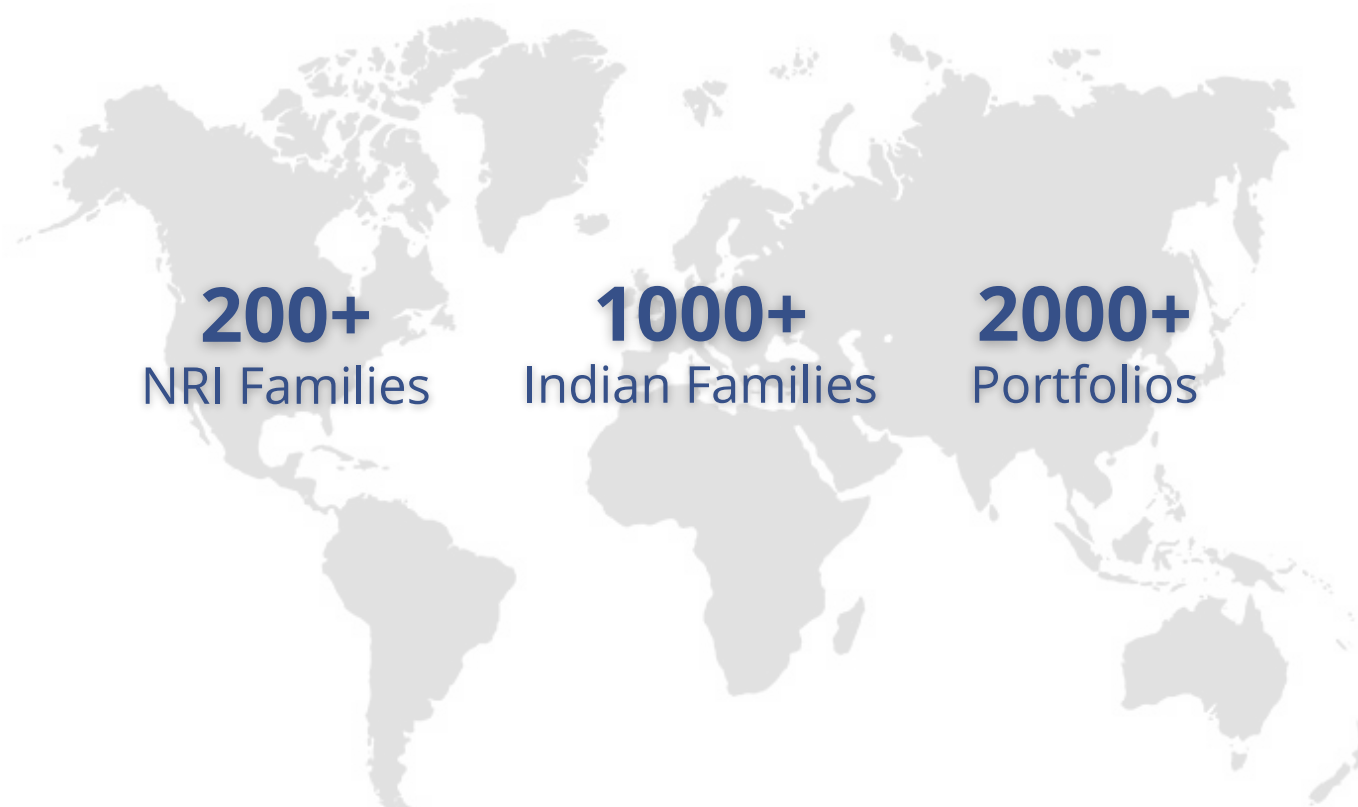


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